

# **LISETTE BLANCO-CERDA, PH.D.**

*Curriculum Vita*

**Associate Professor of English**  
**Director of Cornerstone Honors Degree Program**  
**Tarrant County College, NE Campus**  
**828 Harwood Road**  
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## **EDUCATION**

Ph.D., Rhetoric, Texas Woman's University, Denton, Texas,  
Dissertation Title: "The Rhetoric of Silence in the Captivity Narratives of Four American Women"  
Dissertation Committee: Dr. Phyllis Bridges, Chair, Dr. Guy Litton, Dr. Linda Marshall  
Areas of research: Rhetoric of silence, rhetoric of the body, rhetorics of embodied pain and torture, embodied memory, folklore

Phi Theta Kappa Advisor Institute, Dallas, Texas, September 2014

Salzburg Global Seminar Fellow, Salzburg, Austria, July 2014

Phi Theta Kappa Leadership Studies Instructor Certification, Columbus, Ohio, May 2014

Phi Theta Kappa Honors Institute Scholar, St. Louis, Missouri, June 2014

Distance Learning Blackboard Certification, Tarrant County College District, Texas, completed Aug. 2011.

Focus: training and implementation of online courses using Blackboard platform

Bibliographic Methods course, University of North Texas, Denton, Texas, Fall 2009

Ph.D., American Studies, Purdue University, West Lafayette, Indiana, all doctoral coursework completed (122 hours/84 GPA hours)

Major Area: Literature

Minor Area: Critical Theory

Area of Research: Early American and postcolonial literatures

Graduate Minor Certificate, Women's Studies, Purdue University, West Lafayette, Indiana, 2004

M.S., Sociology, Purdue University, West Lafayette, Indiana, 2000

Field: Sociology

Analytic Project: The Social Construction of Mental Illness in Film

Post-master's study, Our Lady of the Lake University, San Antonio, Texas, 1997

M.A., English, Our Lady of the Lake University, San Antonio, Texas, 1992  
Concentration: Latin American Literature    Minor: Theater

B.A., English, Our Lady of the Lake University, San Antonio, Texas, 1990  
Major: English    Minor: Philosophy

### **FELLOWSHIPS, ASSISTANTSHIPS, GRANTS, & AWARDS**

Faculty Development Leave Award, Tarrant County College District; offered AY 2019-2020, accepted Fall 2019

Bruce Family Memorial Scholarship, Texas Woman's University, 2019-2020

The English Chapter of the Texas Woman's University Alumni Association Scholarship, 2017-2018

Bruce Family Memorial Scholarship, Texas Woman's University, 2016-2017

The Honor Society of Phi Kappa Phi, invited member effective 2015

Golden Key International Honor Society, invited member effective 2014

Tarrant County College Chancellor's Quarterly Excellence Award, 2014

Bruce Family Memorial Scholarship, Texas Woman's University, 2014-2015

The Faculty Academy, Tarrant County College District (multiple awards), 2012-2015

Texas Woman's University, scholarship, awarded for 2012-2013 academic year

Purdue University Literary Awards (multiple literary criticism categories), 2003

Purdue University, *Chester Eisinger Travel Research Award*, Summer 2003

Purdue University, *Purdue Research Foundation Grant*, Summer 2002

Purdue University, English Department, *Teaching Assistant*, 2000-2004

Purdue University, *Graduate Opportunities Fellowship*, 1998-2000

Purdue University, Sociology Department, *Teaching Assistant*, 1998-1999

Phoenix Institute Grant, 1996, *The World Wide Web in the Writing Classroom: The Road to Strengthening Group Work Skills, Problem Solving and Creativity*.

Our Lady of the Lake University, English Department, *Teaching Assistant*, 1991

## **CLASSROOM TEACHING EXPERIENCE**

Tarrant County College District, August 2010 to current, *Associate Professor* effective August 2018 (*tenured*)—English Composition I and II, Technical Communication, World Literature, British Literature I and II, American Literature I, Mexican-American Literature, Introduction to Humanities; face-to-face, online, and blended (hybrid) course design and implementation

Tarrant County College District, January 2011 to current, *Sociology Department as part-time instructor*—Introduction to Sociology; face-to-face course design and implementation

Tarrant County College District, August 2005 to 2010, *English Department adjunct faculty and temporary full-time faculty member*—English Composition I and II, World Literature, British Literature I and II, American Literature I; face-to-face and online course design and implementation

Tarrant County College District, SE Campus, August 2006 to May 2007, Assistant Professor of English (Temporary)—English Composition I and II; face-to-face course design and implementation

Purdue University, West Lafayette, August 2000 to May 2004, *Teaching Assistant, English Department*—English Composition I and II, Women's Studies I

Purdue University, West Lafayette, August 1998 to May 1999, *Teaching Assistant, Sociology Department*—graded and recorded assignments, administered tests, recorded student attendance, and other administrative tasks as needed

Palo Alto College, San Antonio, October 1992 to May 1998, *Adjunct Instructor, English Department*—Developmental Writing, English Composition I and II, Latino Literature, American Literature, World Literature

The University of Texas at San Antonio, August 1994 to May 1995, *Adjunct Instructor, English Department*—English Composition, Argumentative Writing

St. Philip's College, San Antonio, May 1992 to December 1992, *Adjunct Instructor, English Department*—Developmental Writing, English Composition I and II

Our Lady of the Lake University, San Antonio, August to December 1991, *Teaching Assistant, English Department*—Developmental Writing

## **NON-CLASSROOM WORK EXPERIENCE**

Tarrant County College-Northeast Campus, Hurst, TX, April 2012-present  
Director of Cornerstone Honors Degree Program—Mentoring honor students, coordinating classes and honors faculty, managing student involvement, budgeting intended and estimated expenditures

Purdue University Writing Lab and OWL, August 2003 to 2004

*Writing Instructor*—Conferred with and tutored students on one-on-one basis regarding writing, designed and wrote handouts, conferred with students via email

Student Learning Assistance Center, Palo Alto College, October 1995 to July 1998

*Communication Skills Specialist*— Conferred with students on one-on-one basis regarding writing and British, American and multi-cultural literature; designed and implemented curricula for state-level TASP-failed writing students; managed SPICE student database; responsible for various projects, such as designing and printing new Student Handbook; recruited, hired, and supervised two to six English tutors

## **PRESENTATIONS, PUBLICATIONS, & RESEARCH**

“The Dichotomous Nature of Folklore: A Scholarly Examination of a Few Folktales Told to Me by My Parents.” Accepted for the Texas College English Association panel at the 2019 Conference of College Teachers of English annual conference, Kingsville, TX.

“Re-envisioning Racial Identity Through the Black Male Gaze” panel chair and presenter, College English Association 2019 conference, New Orleans, LA. Accepted.

Subversive Silence: La Gritona and Sleeping Serpents in Sandra Cisneros’ “Woman Hollering Creek” and “Little Miracles and Kept Promises.” October 2017 South Central Modern Language Association Conference, Tulsa, OK.

“Decoding the 2016 Presidential Elections: Sex, Race, and Democracy,” a Rhetoric for the Rest of Us NE Campus Seminar for Students, November 1, 2016.

"The Rhetoric of Rammstein" and "Badassery in the Double-X Body: Mapping the Silences in *Audition* and *American Horror Story*," currently being revised.

“Strange Magic Hidden in Their Hearts”: Archetypal Duality in Rudolfo Anaya’s *Bless Me, Última*.” October 2015 South Central Modern Language Association Conference, Nashville, TN, presented by proxy.

Reading the Rhetoric of Horror: A NE Campus Seminar for Students, March 2014. [Video portion](#) of presentation available.

[Composing in Digital Environments](#) contributor, May 2014.

“The Mythopoetics of Anton Chigurh in Cormac McCarthy’s *No Country for Old Men*.” 2013 South Central Modern Language Association Conference, New Orleans, LA, panel member.

“Badassery in the Double-X Body: Mapping the Silences of the (Disturbed) Damsel in Distress in *Audition* and *American Horror Story*.” (Revised) Washington, D.C.: National Conference for the Popular Culture Association and American Culture Association, March 2013, presenter.

*A Picture is Worth a Thousand Words: Introducing Visual Rhetoric*, March 2013 TCCD-NE Campus seminar series, "Rhetoric for the Rest of Us."

"Badassery in the Double-X Body: Mapping the Silences of the (Disturbed) Damsel in Distress in *Audition* and *American Horror Story*." Albuquerque, New Mexico: SWTX Conference for the Popular Culture Association and American Culture Association, February 2013, presenter.

*Cabin in the Woods*, Panel Discussion. Albuquerque, New Mexico: SWTX Conference for the Popular Culture Association and American Culture Association, February 2013, participant.

*Lessons from "The King's Speech": Reaching Resistant Students*, with Shewanda Riley, Annette Cole, Rita Wisdom, and Rebecca Balcarcel, NISOD's 34th Annual International Conference on Teaching and Leadership Excellence, May 2012.

*Meeting Students Where They're At: Integrating Social Media in the Classroom*, 2012 TCCD Academics Week presentation, Conference of College Teachers of English Annual Conference, March 2012.

*Cyborgs, Beasties, and Monsters, Oh My! Reading Pop Culture*, February 2012 & March 2011 TCCD-NE Campus seminar series, "Rhetoric for the Rest of Us."

"The South Rises Again...and Again: Hypersexuality, Sookie's Body, and *True Blood*," 2011, National Conference for the Popular Culture Association and American Culture Association, accepted.

"Angled Vision: La Malinche and the Captivity Narrative," 2004, National Conference for the American Culture Association and Popular Culture Association, presenter.

"I'm Telling it Slantwise: A Couple of Wild Women of 1692 and the Salem Witch Crisis," 2002 Purdue University American Studies Symposium, presenter.

"From the Observer to the Observed and Back Again: *The X-Files*' Agent Dana Scully and Michel Foucault's 'Glance' and 'Gaze'," 2001 National Conference for the American Culture Association and Popular Culture Association, accepted.

"Symbiosis of Violence and Awakening: A Latina's Coming of Age" (revised), 1998 National Conference for the National Association of African American Studies and the National Association of Hispanic and Latino Studies, presenter.

"Como la Nuestra Señora y Yo," *Beneath the Spires: Thoughts and Images Commemorating the Centennial of Our Lady of the Lake University*, 1996. San Antonio: OLLU Press.

"Symbiosis of Violence and Awakening: A Latina's Coming of Age" (original), 1994 Southwest Regional Conference on English, presenter.

“Metaphysics and Metafiction: A Comparison of Julio Cortázar’s ‘Las babas del diablo’ and Michelangelo Antonioni’s *Blow-Up*,” 1992 Campus Conference on Student Scholarship at Our Lady of the Lake University, presenter.

A Finite God: An Examination of William James’ Concept of God, 1991 Campus Conference in Student Scholarship at Our Lady of the Lake University, presenter.

## **COMMITTEES & SERVICE TO THE PROFESSION**

- Southern Central Modern Language Association (SCMLA), Vice President, 2020
- CCTE, chair of the Literature, Film, Pop Culture area, 2020
- SCMLA, chair of the American Southwestern Literature panel, 2019
- Instructional Faculty Technology Leaders (IFTL), member, April 2018 to current
- Conference for College Teachers of English (CCTE), Executive Council Member, 2017-2020
- CCTE, Executive Council Web Manager, 2017 to current
- CCTE, Local Arrangements Chair, 2017 spring conference
- SCMLA, secretary of American Southwestern Literature panel, 2018
- African American Read In committee member, August 2012 to current
- Intersectional Feminist Club faculty advisor, May 2016-2018
- Student Nursing Association for Women's Health, TCCD student organization faculty advisor, September 2015-May 2016 (name changed)
- Cornerstone Honors Program, TCCD NE director, 2012 to current
- Student Leadership Academy instructor, TCCD NE 2014-current (currently on hiatus)
- District Professional Rights and Responsibilities Committee Secretary (appointed), 2014-2016
- NE Campus Learning Resources Committee, 2014-2016
- Phi Theta Kappa, Phi Tau Chapter Advisor, 2014 to current
- International Initiatives Council, TCCD district committee, July 2014-August 2015
- Leadership Strategic Task Team, TCCD NE Campus, member
- Rhetoric for the Rest of Us, TCCD NE chair, 2012 to current
- Rhetoric, Composition, Tech Writing, Language Studies, CCTE chair, 2013-2014
- CCTE, Executive Committee, 2012-2014
- Women’s History Month, TCCD NE program committee chair, 2011-2012
- Shakespeare Carnivale, TCCD NE program committee chair, 2010-2016
- Shakespeare Sonnet Slam, TCCD NE program committee chair, 2009-2010
- Living Literature, TCCD NE program committee member, 2009-2010
- Texas Review State Panel, Texas Education Agency, member, 2009
- Shakespeare Sonnet Slam, TCCD NE, program committee member, 2008-2009
- Poetry Jam, TCCD NE, program committee and judge, 2008-2009
- African-American History TCCD NE, program committee member, 2008-2009
- Purdue University’s American Studies 40<sup>th</sup> Anniversary Symposium, program committee member
- Palo Alto College Presidential Search Committee, member
- Palo Alto College Instructional Innovation Committee, member

- Palo Alto College Chicano Studies Committee, member
- Palo Alto College Women's Studies Committee, member
- Palo Alto College Developmental Education Committee, member
- Palo Alto College Program Review for Limited English Assistance Program, chair
- Palo Alto College Faculty Rights/Student Harassment Task Force, co-chair

## **PROFESSIONAL MEMBERSHIPS**

Conference for College Teachers of English  
 South Central Modern Language Association  
 Texas College English Association  
 American Folklore Society

## **RESEARCH INTERESTS**

Rhetoric of silence  
 Rhetoric of captivity  
 Rhetoric of pain, embodied trauma, and the body  
 Cultural/rhetorical/gendered constructions of mental illness  
 Cultural/rhetorical/gendered constructions of the monstrous  
 Rhetoric of fear, horror, and terror  
 Rhetoric of the monstrous body  
 Rhetoric of metempsychosis, transreality, and alternate realities  
 Folklore

## **COMMUNITY INVOLVEMENT**

**HASTAC** | Humanities, Arts, Science, Technology Collaboratory, a network of professionals interested in learning more about how new technologies shape the way people learn, teach, communicate, and create.  
**Project Gutenberg**, volunteer distributed proofreader  
**Librivox**, volunteer reader

## **IN PROGRESS**

*StoriedLives*, a non-profit that creates and produces multi-modal and digital narratives while offering workshops on writing, storytelling, and digital narrative production for underrepresented communities